

sQuid case study: LSE

Your all in one student and staff contactless smart card

The London School of Economics teamed up with sQuid to introduce the very latest in smart card technology. This is designed to make both student and staff life at the LSE that much easier. Card holders can now use the sQuid eMoney application on their LSE card to pay for food and drink and other items across the campus. sQuid is convenient, safe and secure, and the card is easy to top up online so they don't have to carry cash on to the campus anymore. As well as payments the card is used for a number of different functions across the campus and off campus too.



ID card



Access control



Catering payments on and off campus



Campus loyalty rewards



Library membership and payments



Print and copy

And in the future, printing payments and laundry payments

Why offer sQuid cashless payments at your campus?

- The latest secure contactless smart card technology
- Quick and easy to use and available 24/7
- Less cash carried around the campus – enhance student safeguarding
- Online Customer Service support and email alerts for cardholders
- Multi-purse approach allows open and closed loop payments to help managing multiple function on one card
- Extendable to other campus services and third parties e.g. Student Union, bus travel, parking, vending, local book shops and other retail
- Reduce administration, cash handling, cash collection and banking fees
- Reduce or eliminate fees for low value debit/credit card payments
- Fully auditable payments and a dedicated online portal
- Bespoke Marketing campaigns with multi-channel communications



Your all in one smart card

"sQuid is quick and easy, both for the customer who is paying and for the till operator, taking the payment..."

Liz Thomas, Head of LSE Catering

